

PUREBEAU  
FIBRO   
BLAST

**Lifting without**

**surgery**

**The Original Made in  
Germany**

# Purebeau Jigsaw

PUREBEAU COMPLETE BEAUTY  
PUREBEAU JIGSAW  
PERMANENT MAKE-UP · NEEDLING · FIBROBLAST · O<sub>2</sub>

Schönheit ohne Grenzen



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PUREBEAU ist Ihr Partner für ganzheitliche Schönheit und bietet ein komplettes System inklusive Permanent Make-up, Hautstraffung und Anti-Aging. Profitieren Sie von HiEnd-Equipment aus eigener Herstellung und fundierten Schulungen und Workshops.

WORKSHOP ELITE / ACTIVE 2017  
1009 Elke / Active 2017 Frankfurt 1410 Elke / Active 2017 Berlin



# Seminar itenary

- Introduction Purebeau Face Specialist
- Description of surgery
- Theory Fibroblast
- Preparation & Materials
- Treatment plan
- After Care
- FAQ
- Practise
- Problem Management

# Purebeau Fibroblast - Lifting

Purebeau Multitasking System for  
Purebeau Permanent Make up  
Purebeau Needling & Stitching  
Purebeau Fibroblast Lifting  
Purebeau Laser Relief  
Non-vasive  
Max 1-2 treatments with severe results  
Eyelifting for year´s to come & more  
Short & effective treatment  
Purebeau – multi add on with one device

Become Purebeau Face Specialist – more than only an artist  
or esthetician, you become a beautycoach.



A handwritten signature in blue ink, appearing to read "Hendelmarky".

# Plastic surgery



riskOver Cut – eyelid is not closing

Under Cut – no perfect lifting

OP – scar

narcotic

Long healing

assymetric

Purebeau Fibroblast

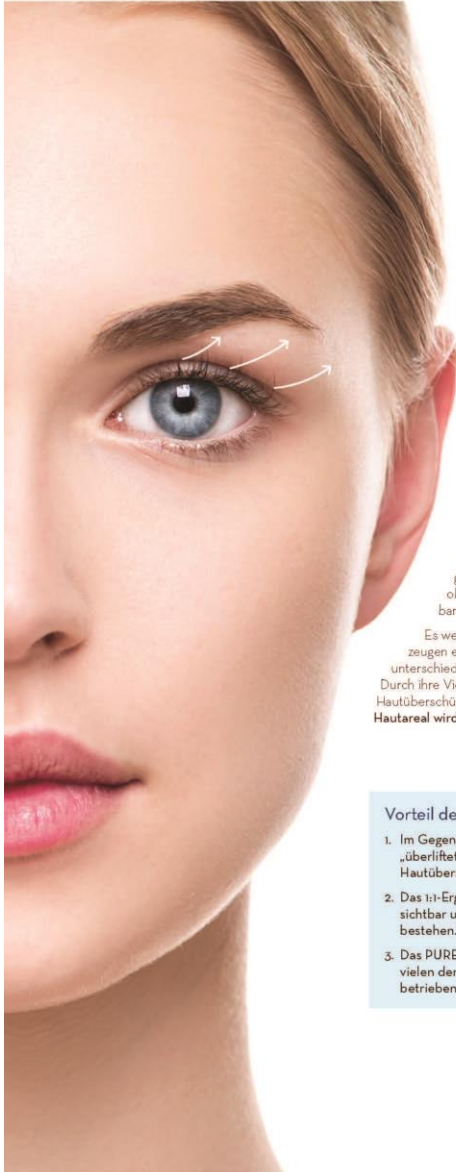
-We take away what the skin releases not more

-Fast healing results

# Fibroblast



# Purebeau Fibroblast - Lifting



PUREBEAU FIBROBLAST

## Hautstraffung ohne OP

PUREBEAU revolutioniert seinen ganzheitlichen Ansatz zur natürlichen Vervollendung von Schönheit mit einer neuen bahnbrechenden Methode, dem PUREBEAU FIBROBLAST.

### Funktionsprinzip

Das PUREBEAU FIBROBLAST-Handstück erzeugt an seiner Spitze einen winzigen, sogenannten Plasmablitz. Dieser Blitz springt von der Spitze auf die Haut über und lässt sie dort in einem winzigen, millimetergroßen Punkt oberflächlich verdampfen. Dieser oberflächliche Punkt zieht in seiner unmittelbaren Umgebung die Haut minimal zusammen.

Es werden diverse Punkte eingebracht und erzeugen ein Reduktionsraster, welches je nach Areal unterschiedliche Muster und Einbringungsfolgen benötigt. Durch ihre Vielfalt und Anordnung können diese Punkte Hautüberschüsse egalalisieren. **Ergebnis: das betreffende Hautareal wird deutlich gestrafft.**

### Vorteil des revolutionären Liftingeffekts

1. Im Gegensatz zu einer konventionellen OP kann nicht „überlifft“ werden, sondern es wird nur der natürliche Hautüberschuss minimal-invasiv reduziert.
2. Das 1:1-Ergebnis ist direkt während der Behandlung sichtbar und bleibt nach Abheilung lange Zeit bestehen.
3. Das PUREBEAU FIBROBLAST-Handstück kann an vielen der PUREBEAU Permanent Make-up Geräte betrieben werden.

Behandlung am Augenoberlid

Behandlung am Augenunterlid

PUREBEAU FIBROBLAST-GERÄT ELITE

Erleben Sie die gesamte PUREBEAU-Welt im Internet  
[www.purebeau-pro.com](http://www.purebeau-pro.com)  
[www.purebeau-academy.com](http://www.purebeau-academy.com)

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# Treatment plan

- Cleaning with Octenisept & compresses, no other cause inflammable reactions
- Numbing with EMLA ca 40 – 45 pre , with clear fresh tape airtightened
- Take off of EMLA area wise and start fibroblasting

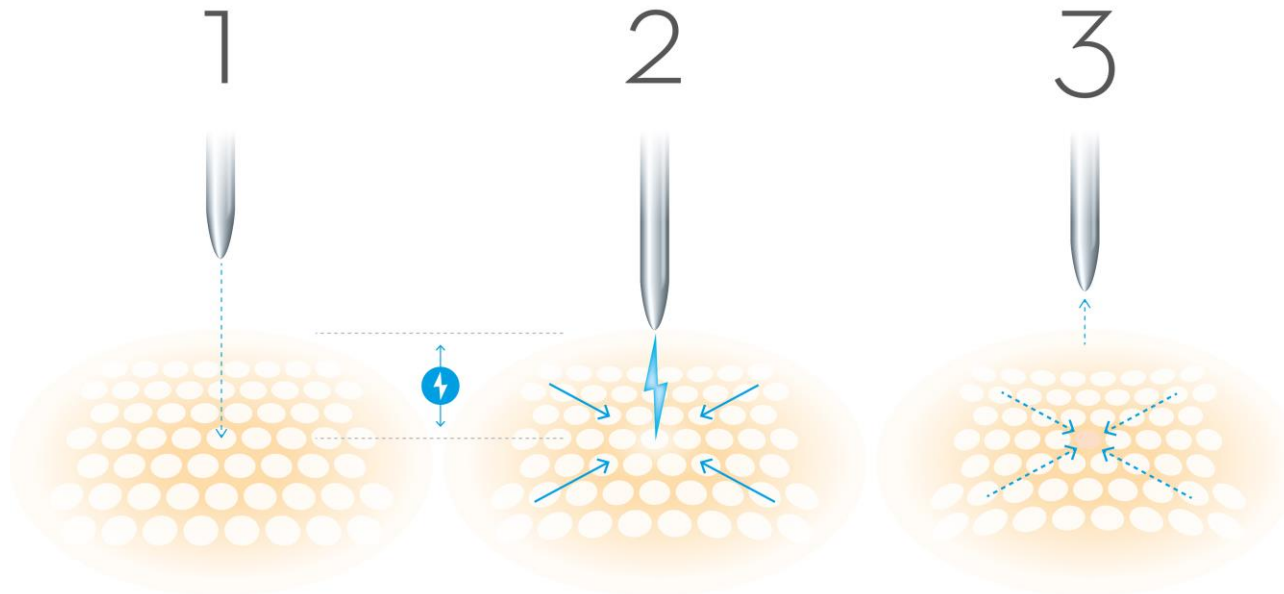
Working time per area is approx 10 min, start numbing area 1 and 10 min later working time 2 to avoid loss of numbing. Clean with Octenisept and cold bit wet kompresses out of cooler. Always use the after care with SPF and cool , after care has to be taken until the skin is completely healed. There will be some swelling for another 3-4 days on the treatment area. A lymph drenage might help. After Care Mineral Powder will cover the area and shelter it as well. Take SPF and after Care as often you feel and as long as the healing is not finished. Don t work too long and too hard on the skin, to avoid a hyperpigmentation Or long healing periods. WE recommand using Colloterial silver liquid to clean the area and put one layer on before you use the Fibroblast After Care and the mineral powder to cover. This has to be doen several times a day as you may feel dryness. Good versus swelling Lyphomysat.



# Pre & After Care

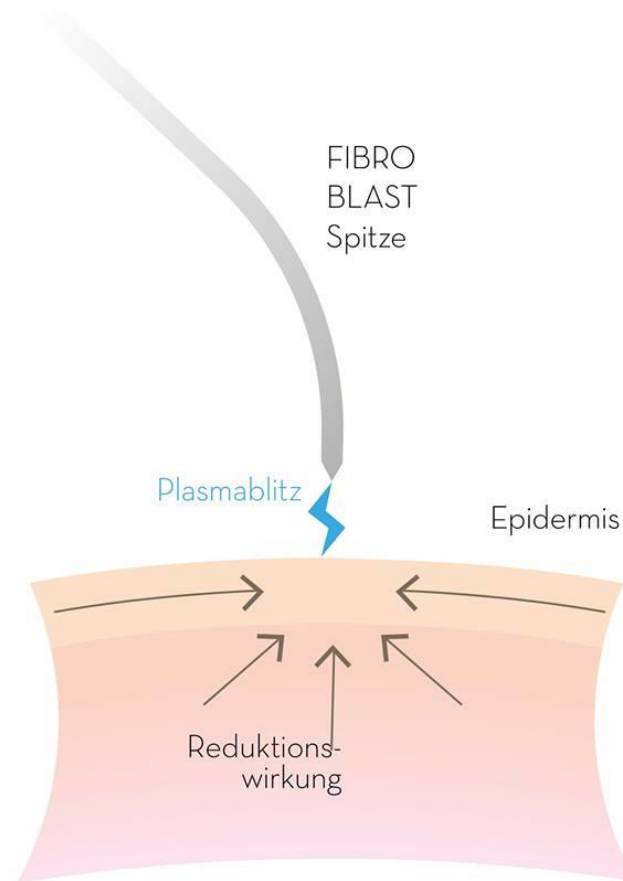


# How does Fibroblast work

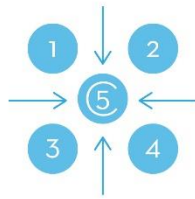


In the fibroblast handpiece, the electrical energy is converted into an electrostatic and transmitted to the applicator tip by impulse. At the right distance from the skin, oxygen and nitrogen are mixed, and the electrostatic energy produces the plasmatic effusion, which discharges on the skin with thermals. The skin pores open, the superfluous plasma or water evaporates, and with proper fibroblast technique we reach the contraction of the skin, whereby the excess skin dies down superficially and falls in the form of dandruff within the framework of the aftercare. The tightening is generated. At no time does the plasma injection penetrate the skin or cause an internal injury. The treatment is non-invasive. No medical practitioner or medical care is required.

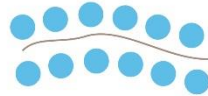
# Function Fibroblast-**Spotting**



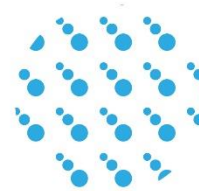
# purebeau Fibroblast Technic



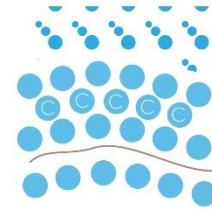
CENTER  
POINT



FALTEN  
SPOTTING



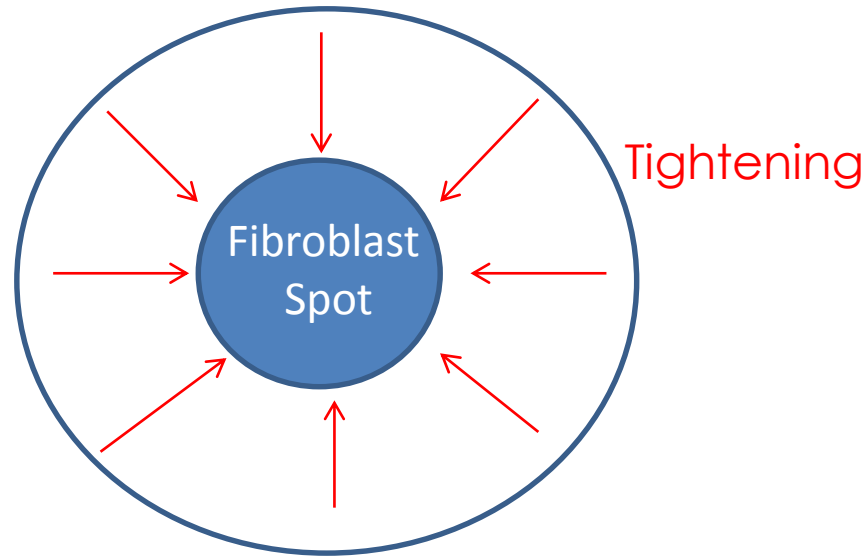
SPRAY  
SHADE



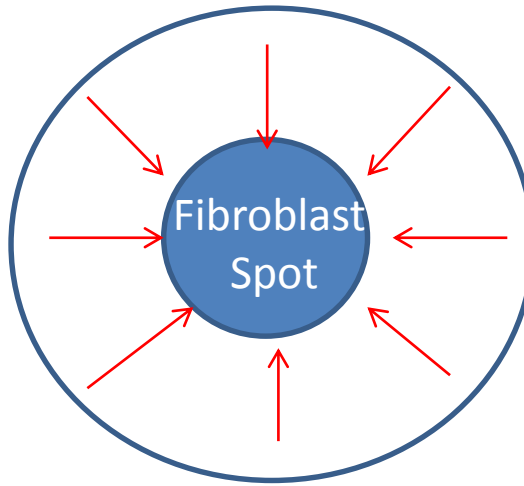
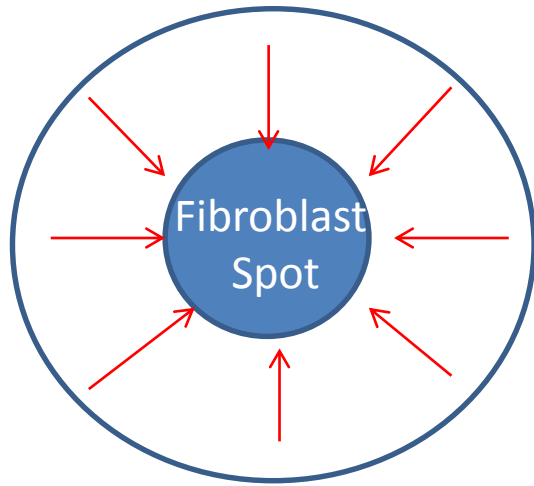
COMBI  
BLAST

# Function Fibroblast-**Spotting**

Reaction radius

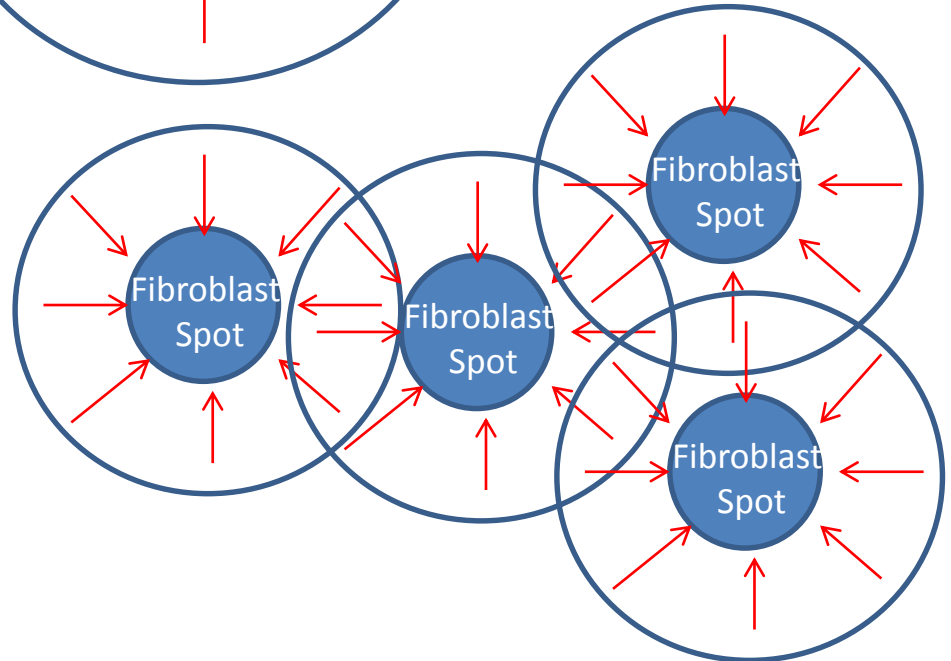


# Fibroblast Spotting

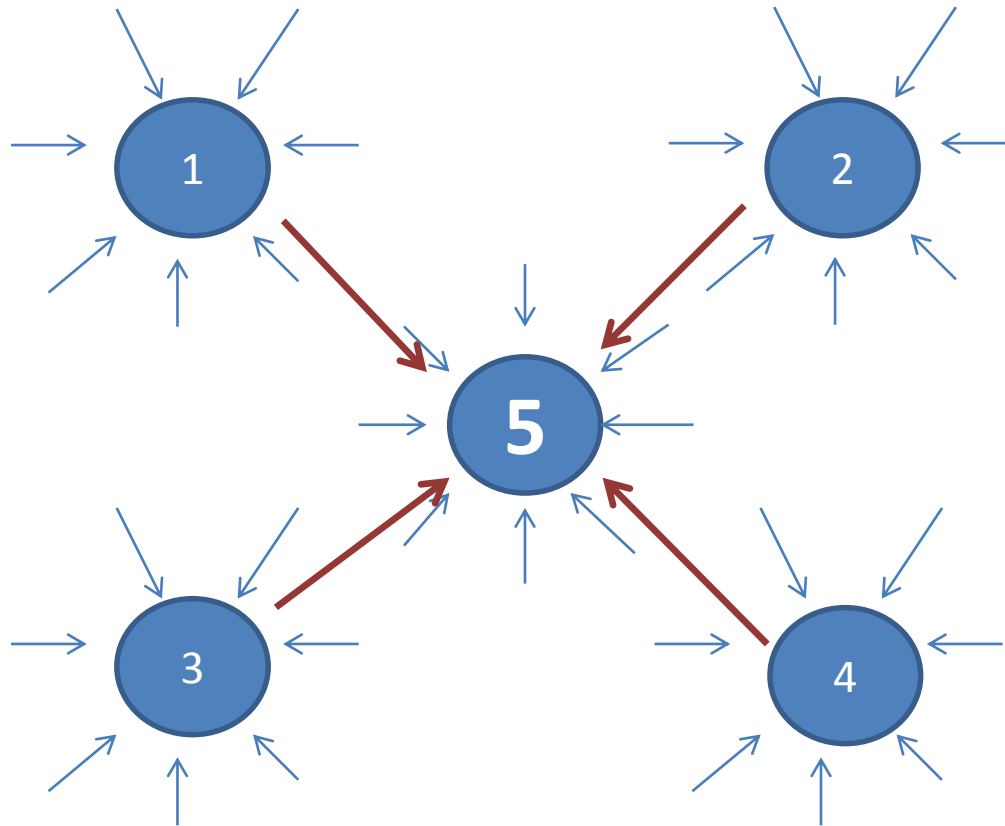


Leave enough  
space between  
To get the best  
lifting results count  
1,2,3  
And spot next

**DON'T:**



# Fibroblast Center Spotting



Example. Watch purebeau Fibroblast on Youtube or purebau

# Where do we start upper lid and how to work the wrinkle away



Fibroblast the highest or lowest point  
to optimize lifting



# Treatment book



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FIBRO  
BLAST





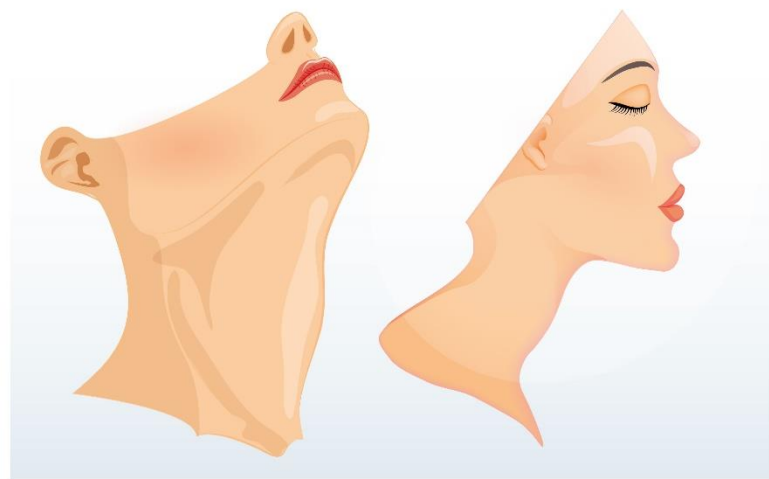
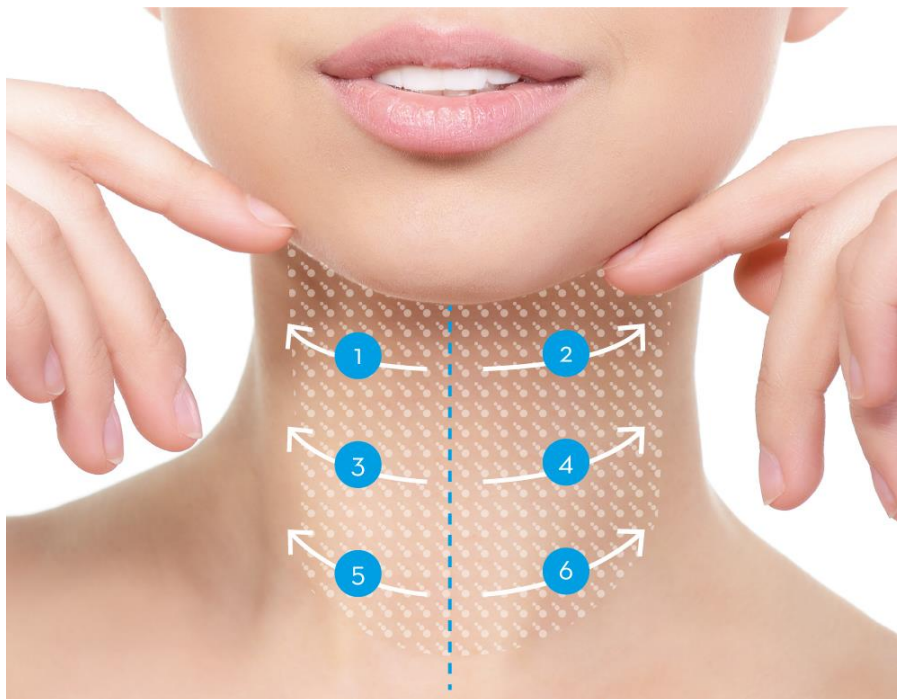
# Wrinkle technic



# Arbeitsbeispiele



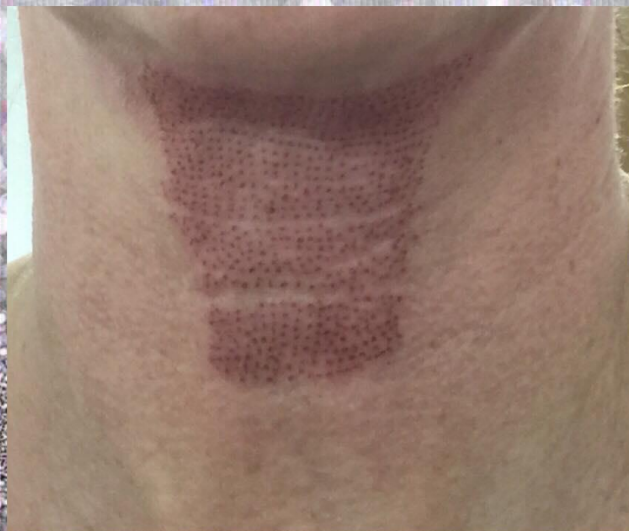
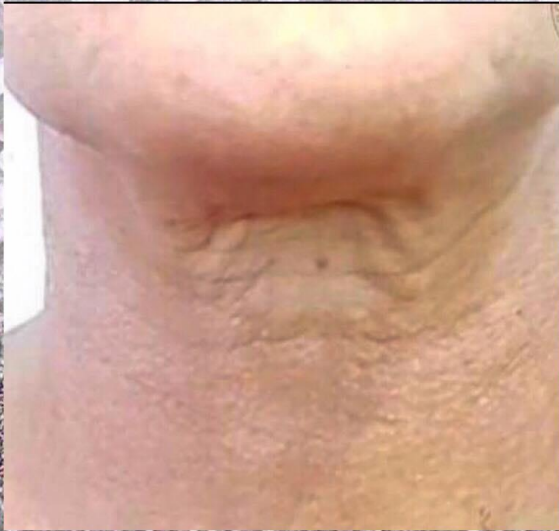
# Spraytechnic



# Neck Lifting by Fibroblast Spraytechnic

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FIBROBLAST  
BLAST

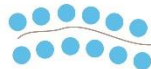
*Elle Marie  
Permanent Cosmetics*



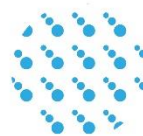
# Combiblast



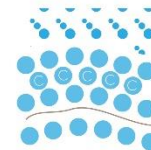
CENTER  
POINT



FALTEN  
SPOTTING



SPRAY  
SHADE



COMBI  
BLAST

# Fibroblast Body Check



# Fibroblast Gear



Disposable  
Fibroblast  
applicator  
available in  
2 sizes  
Small  
Regular



PUREBEAU  
FIBRO  
BLAST





# Fibroblast Marketing

[www.fibroblast-purebeau.com](http://www.fibroblast-purebeau.com)



# Client consent form

Declaration of Consent for the  
PUREBEAU FIBROBLAST-Treatment



Seite 1 von 2

## 1) Declaration of Consent for the PUREBEAU FIBROBLAST treatment

yes  no I have been personally advised by the handler about the type, kind and purpose of the treatment, including information about possible anesthetization.

I was thoroughly informed about the required behavior, as well as the necessary sun protection before and after the treatment, and pointed out possible complications before and after the treatment.

In doing so, my personal situation was sufficiently discussed, as well as realistic treatment results. I have received, read and understood the leaflet with general information for the patient on treatment and after-treatment. I was also able to ask all the questions I was interested in. These were answered and understood by me i.e. Specific personal risk factors of the patient (medication, operations, sensitivity to light, especially disorders):

In order to be able to perform your FIBROBLAST treatment optimally, we ask you to answer the following questions:

yes  no Are you HIV positive?

yes  no Were you or will you be treated with cortison during the treatment?

yes  no Do you suffer from heart problems

yes  no Do you take medication on a regular basis?

yes  no Do you have a pacemaker?

yes  no Are you allergic, if yes against what?

yes  no Do you take blood thinning drugs?

yes  no Do you have a healing disorder?

yes  no Do you suffer from Herpes?

yes  no Infectious diseases, if yes, which disease?

yes  no I would like an allergy test (surface-anesthesia)

yes  no You are of age, and in full possession of your mental state and do not have a legal guardian and make your own responsible decisions.



Declaration of Consent for the  
PUREBEAU FIBROBLAST-Treatment



Seite 2 von 2

## 2) Areas of application with PUREBEAU FIBROBLAST

- ▷ Age-warts (seborrheic keratoses), Fibromas (predunculated wart), skin-colored nevi (dermal nevi), viral warts, age spots (lentiginos) and light damaged skin (actinic precanceroses)
- ▷ fat deposits under the skin of the eyelids (Xanthelasma)
- ▷ scars, acne scars
- ▷ wrinkle smoothing, eyelid lifting

## 3) Risks

Even if the therapy is carried out in the correct manner there are certain risks, which are listed below:

- ▷ Intolerance of the local anesthetic (cream form or local injection)
- ▷ Wound infection / wound healing disorders / scarring (extremely rare)
- ▷ Pigment disorder (hyper hypopigmentation) / a sunscreen with a high filter SPF 50 should be used for at least 2-4 weeks.

## 4) Declaration

I am aware that a guarantee cannot be given for the results of the treatment. I have also been informed about the necessity of additional treatments (fee required), which may be necessary to achieve the desired results.

Nevertheless, I agree to carry through with the above described treatment. I have been given sufficient time and opportunity to overthink my decision and I do not have any further questions, as all of my questions have been answered completely and thoroughly understood.

I have received and read the patient information. I will follow the instructions. I agree to the fibroblast lift treatment after sufficient time for consideration.

I agree to the procedure with the PUREBEAU FIBROBLAST immediately and waive a 24-hour consideration period.

Place/Date

Signature Client

Signature Professional



# Law judgement

## SEGELKEN & SUCHOPAR

RECHTSANWÄLTE

SEGELKEN & SUCHOPAR · KÖNIGSTRICHHAHN 44 · 10719 BERLIN

PUREBEAU New cosmetics GmbH  
Mozartstraße 12  
13158 Berlin

purebeau new cosmetics GmbH - Fibroblast  
unsere Akte: 30-00865/16 58/58

Sehr geehrte Frau Hundertmark,  
sehr geehrter Herr Hundertmark,

wir kommen zurück auf die von Ihnen aufgeworfene Frage, ob die von Ihnen beabsichtigte purebeau Fibroblast - Behandlung eine erlaubnispflichtige Tätigkeit im Sinne von § 1 Abs. 1 Heilpraktikergesetz (HPG) oder einer Erlaubnis freie kosmetische Behandlung darstellt.

Ihren Angaben zu Grunde wird im Fibroblast-Pen Gleichstrom in einen elektronischen Impuls umgewandelt, der sich auf die einmal verwendbare sterile Fibroblast-Nadel überträgt. Hierbei entsteht um die Fibroblast-Nadel ein Stickstoff- und Sauerstoffgemisch, dass sich bei korrektem Abstand zur Haut in einen sog. Plasmaplitz entlädt. Die Sauerstoff- und Stickstoffmoleküle legen sich oberflächlich auf die Epidermis und sorgen für das Schmelzen des Plasmas und die Straffung der Haut. Das Ablösen der

BERLIN, 12.12.2016

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RA NAI  
SEKRETARIAT:  
PASCHEIN  
PRAXI DREIERN

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\* FACHANWÄLTIN FÜR ANGELEGENHEITEN  
\* FACHANWÄLTIN FÜR VERKEHRSRECHT  
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SEGELKEN & SUCHOPAR

Seite 2

überschüssigen bzw. abgestorbenen Hautpartikel entsteht durch die beschleunigte Regeneration mittels Sauerstoff und Neubildung der Fibroblasten, d.h. Zellen, die ein Hauptbestandteil des Bindegewebes sind und eine wichtige Rolle im Aufbau der Extracellulärmatrix spielen. Eine über die abgestorbenen Bestandteile der Haut hinausgehende Wirkungstiefe findet nicht statt.

Nach § 1 Abs.1 HPG bedarf derjenige, der „Heilkunde“ ausüben will, ohne als Arzt bestellt zu sein, einer Heilpraktikererlaubnis.

Das Heilpraktikergesetz definiert in § 1 Abs.2 HPG Den Begriff der „Heilkunde“. Danach übt derjenige Heilkunde aus, der berufs- oder gewerbsmäßig im Bereich der Feststellung, Heilung oder Linderung von Krankheiten, Leiden oder Körperschäden bei Menschen tätig ist. Die einzelnen Tätigkeiten, d.h. Feststellung, Heilung oder Linderung, sind durch Rechtsprechung definiert worden. Unter der Tätigkeit „Feststellung“ ist danach die Untersuchung von Menschen mit dem Ziel zu verstehen, ob eine Krankheit vorliegt. Unter der Tätigkeit „Heilung“ versteht man die abschließende Beseitigung eines Zustandes, der nicht der Norm entspricht. Unter der Tätigkeit „Linderung“ hingegen ist eine Verbesserung eines Zustandes, der nicht der Norm entspricht, zu verstehen.

Die Fibroblast – Behandlung ist auf die Straffung der Haut und insofern auf die Beseitigung altersbedingter Falten im Gesicht ausgerichtet. Bei dieser Symptomatik handelt es sich nicht um einen von der Norm abweichenden Zustand im Sinne des Heilpraktikergesetzes. Zwar ist der Begriff der „Krankheit“ im Sinne des Gesetzes weit zu verstehen. Hierunter sind aber jedenfalls nicht normale Funktion- und Leistungsschwankungen zu verstehen, denen der Körper von Natur aus ausgesetzt ist. Unter „Leiden“ sind lang anhaltende, häufig kaum oder nicht mehr therapeutisch beeinflussbare Funktionsstörungen und unter „Körperschäden“ sind alle grundsätzlich irreparablen, nicht krankhaften Veränderungen des Zustands oder der Funktion des Körpers, einzelner Organe oder Organteile zu verstehen. Dieser Systematik folgend stellen altersbedingte Falten keine Krankheit, kein Leiden und keinen Körperschaden dar.

SEGELKEN & SUCHOPAR

Seite 1

Unter Bezeichnung auf die Rechtsprechung, so z.B. OVG Lüneburg, Urteil vom 20. Juli 2006 - 8 LC 188/04, geht der Schutzzweck des Heilpraktikergesetzes über das Vorstehende jedoch noch hinaus. § 1 Abs.1 HPG zielt nämlich auch auf Schutz der menschlichen Art. Unter Berücksichtigung dieses weitergehenden Schutzzweck der Norm sollen auch solche Tätigkeiten der Erlaubnispflicht unterfallen, die rein aus kosmetischen oder ästhetischen Gründen erfolgen, aber bei unachtemgamer Ausführung zu erheblichen Körperschäden führen können.

Die langgesteuerte Fibroblast - Behandlung führt nach Ihren Ausführungen zu keinerlei erheblichen Körperschäden. Auch eine unachtemgamer Fibroblast - Behandlung birgt wohl lediglich ein minimales Gefährdungspotential. Wenn aber selbst bei unachtemgamer Ausführung keine erheblichen Körperschäden zu befürchten sind, dann bedarf es unter Berücksichtigung des Grundzweckes der Verhältnismäßigkeit nicht einer Erlaubnis nach dem Heilpraktikergesetz.

Ein weitergehendes Rückdrängen stehen natürlich jederzeit gerne zur Verfügung.

Mit freundlichen Grüßen

Stefan NAI  
Rechtsanwalt

# Law judgement & Lymphdrainage

ENGLISH TRANSLATION OF THE JURISDICTION OF FIBROBLAST  
FOR COSMETIC TREATMENT by Segelken & Suchofar advocates

We come back to the question if the purebeau Fibroblast treatment requires a license in accordance to § 1, pt.1 of the non-medical Practitioners Act, or if it is a cosmetic treatment.

According to your information the Fibroblast Pen converts a direct current into an electrostatic impulse, which is transmitted to the sterile disposable applicator, thus creating an oxygen – nitrogen mix and with the correct distance to the skin discharges a plasma flash. The oxygen-nitrogen molecules shrink the plasma, causing the skin to tighten leaving a soft crust of dead skin which slowly flakes off due to by the fast rejuvenation caused by oxygen and the renewal of fibroblast, i.e. cells which play a main roll in the renewal of the extracellular matrix. At no stage do we have an invasive impulse going deeper than the upper layer of dead skin.

The electrostatic impulse is not a laser or an IPL, non-invasive and is free of any contraindications operated by authorized and educated personal.

According to §1, part 1 of the non-medical Practitioners Act a person wanting to “heal” without being a doctor must have a certification as a natural health practitioner. This law defines in §1, pt. 2 the “art of healing”. Accordingly, one who is finding, healing or treating illnesses, ailments or bodily injury is a licensed practitioner. These subjects are well defined in this law. “Detection”, is determining if an illness is given. “Healing” is a conclusive elimination of a condition, which is beyond the norm. “Relieving” is to better a condition, which is beyond the norm.

The fibroblast treatment concentrates on the lifting of skin and wrinkles, caused by normal human aging. Under this aspect it is not a condition according to the Practitioners Act. The subject of illness has a wide aspect. Under this, it is definitely not the normal functional and performance fluctuations, which the body is subject to by nature, to be understood.

“Conditions” are long lasting and non-therapeutically repairable malfunctions, and “illnesses” are to be understood as malfunctions of body, organs or parts of organs.

Systematically speaking is that age-related wrinkles are not an illness, condition or bodily injury.

In reference to the judgment of the court in Lüneburg from July 20.2006 - 8 LC 184/04, is that the protective purpose reaches further than the preceding. §1, pt. 1 of the non-medical Practitioner Act targets the protection of the human condition.

Under consideration of this protective purpose should such treatments, which are carried out only for cosmetic or aesthetic reasons, fall under the required licensing- but with incorrect use cause significant bodily injury.

The professional Fibroblast treatment is not causing any contraindication or risk if carried out by a trained esthetician. Even an inappropriate treatment cannot cause severe damage. In accordance to this there is no approval necessary by the non-medical Practitioners Act.

## Manuelle Lymphdrainage für Fibroblast

1. 20x Pumpen am Schlüsselbein
2. 20x Ausstreichen am vorderen Hals
3. 20x Ausstreichen neben der Wirbelsäule am Nacken
4. 20x Ausstreichen mit flacher Hand an den Ohren
5. 20x Ausstreichen neben der Nase
6. 20x Ausstreichen von innerem Augenwinke nach außen  
(unter der Augenbraue)
7. 20x Ausstreichen unter dem Auge von Innen nach Aussen  
( unterhalb des Auges)
8. 20x Ausstreichen Naso-labial nach lateral
9. 20x Ausstreichen Ohr
10. 20x Pumpen am Schlüsselbein

# Complications caused

1. Insufficient clarification of the customer
2. Incorrect fibroblasts in length and shape
3. Failure to comply with the management plan
4. Deferred aftercare Aftercare with other care products
5. Too early second treatment
6. Omitted problem management

# How hyperpigmentation is caused

Hyperpigmentation by hormones, see Melasma.

These pigment spots are almost always found in the face, almost only in women

Age spots, sun spots These hyperpigmentation can be found, for example,

On the back of the hand, and in the face, usually a few millimeters to centimeters large flat spots

Brown pigmentation after previous skin inflammation, eg neurodermatitis, psoriasis, lichen ruber ...

These pigment spots can occur all over the body, usually as a blurred dark coloration of larger skin areas

Hyperpigmentation after sun or UV rays (natural or excessive tanning): often after sunglasses as spotted tanning of the shoulders

Adverse effects in case of insufficient sun protection after laser treatment or peeling: as darkening of the lasered areas

Hyperpigmentation after insect bites or other skin infections: often on the lower limbs with pea-shaped hardening of the skin

Internal disease (eg adrenal disease, tumor, malocclusion): usually as uniform brown coloration of the whole skin

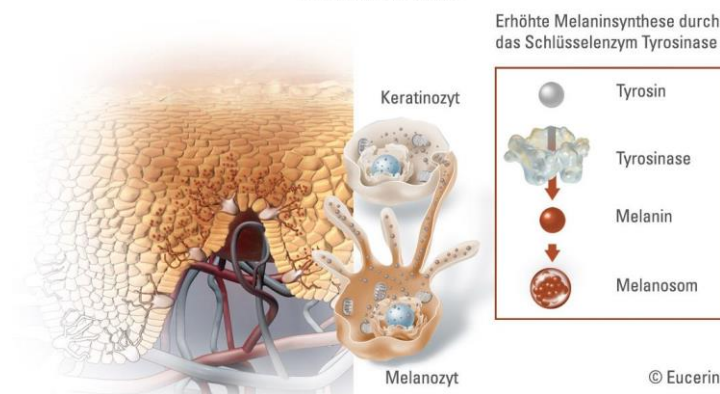
Side effects of perfume / plant juice + sun: often on decoll tea, arms or face after spraying of perfume or gardening with plants and subsequent tanning

Light or dark spots on the upper body with fine scaling: caused by the brackish mushroom

# Hyperpigmentation



## HYPERPIGMENTIERUNG



# How to prevent Hyperpigmentation

- By working gentle
- By using our Fibroblast technique in the appropriate rhythm
- By using frequently the appropriate Fibroblast After Care
- By applying as add on cleaner and layer below the After Care from Fibroblast Colloidal silver

# Colloidal silver

- In the case of skin rashes, the skin can be rubbed with a paper towel impregnated with colloidal silver or impregnated cotton wool.
- When the eczema is closed, the skin can be rubbed with a paper towel impregnated with colloidal silver.
- In the case of open wounds, the wound area can be sprayed with colloidal silver in order to avoid pressure and material contact.
- In pressure sensitive injuries such as sunburn or light burns, the colloidal silver can be sprayed on.
- For pimples, colloidal silver can be used like a facial water.
- In the case of furuncles or badly healing wounds, a patch or dressing with a compress impregnated in colloidal silver may be applied.
- Where to buy: Amazon / pharmacies / concentration 25 ppm – 40 ppm

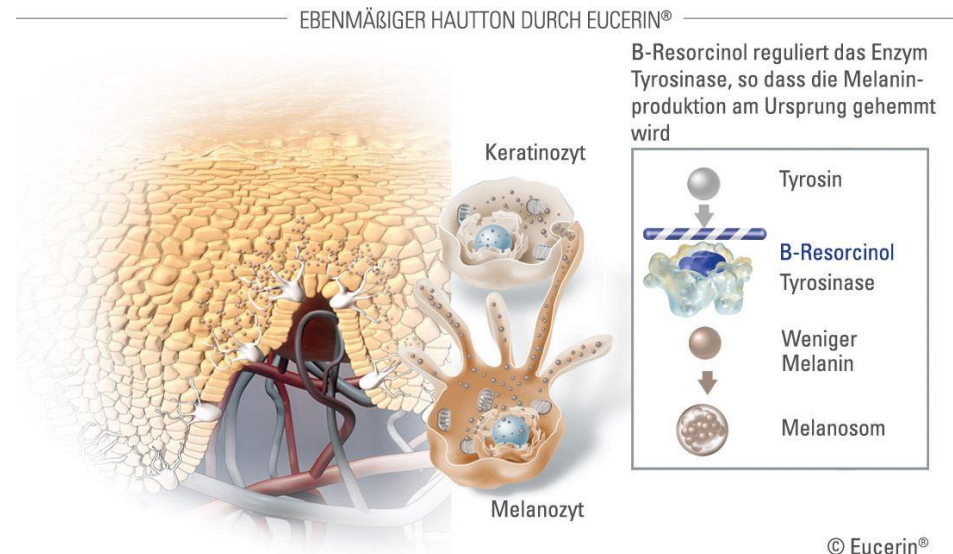
# How to remove hyperpigmentation

Removal - laser treatment, high-energy light pulses or chemical peeling destroy the excessively pigmented skin cells and reveal new skin without discoloration.

However, these methods can be costly and invasive and can degrade the skin image. Potential side effects include inflammation, irritation, and burning.



Eucerin Even Brighter, which contains B-resorcinol, has been shown to lighten dark spots within four weeks. Skin irritation rarely occurs.



# Attention

Affected persons should note in any case that: The UV rays in the sunlight are a great influence factor of the skin. Sun exposure will probably intensify the symptoms. So, not only the sun should be avoided, but it is also recommended to apply a sunscreen with a high SPF and a broad spectrum of effects within the scope of daily cleaning, clarification and care. No improvements can be expected from today to tomorrow. It can take several weeks before a noticeable difference occurs in a treatment, so consistency, patience and tenacity are required. Post-inflammatory hyperpigmentation may require medical treatment. If the size, shape or color of dark spots is a concern, it is a good idea to contact a dermatologist or pharmacist.



Learn more with purebeau

